



RETHINK PLASTIC VIETNAM - IDEA EXPO CHALLENGE 2024

Innovate, Act, Save Our Future

Background

Plastic pollution poses one of the greatest environmental challenges of our time, threatening marine life, disrupting ecosystems, and impacting human health. With Vietnam being one of the significant contributors to plastic waste in the oceans, there is an urgent need for innovative solutions and active participation, especially among the younger generation, to address this issue.

Objective

RPV IDEA Expo Challenge is dedicated to mobilising young environmental pioneers, aged 8-25, across the nation. Our mission is twofold: to deepen understanding of the critical issue of plastic pollution and to galvanise grassroots efforts aimed at crafting and executing tangible, sustainable actions within communities. Specifically, we call for initiatives that participants can feasibly launch and sustain over a year, focusing on combating plastic pollution through education, community engagement, and the development of practical solutions that do not rely on high-tech or heavily funded approaches.

Challenge Overview

We invite participants to propose hands-on projects and ideas capable of making a real difference in reducing plastic consumption and waste. The contest centres around three pillars:

- **Education and Awareness:** Propose initiatives that creatively inform and educate people about the dangers of plastic pollution and the critical need for reduction, aiming for a broad and impactful reach within your community.
- **Community Initiatives:** Share your vision for mobilising local communities towards reducing plastic use. Whether it's starting a community clean-up, setting up a local recycling program, or any other collective action, we're looking for ideas that bring people together to fight plastic pollution.
- **Innovative Solutions:** While we steer clear of high-tech or capital-intensive proposals, we welcome simple yet inventive strategies that can significantly cut down on plastic use or enhance its management. Think of low-tech innovations, DIY recycling tools, or any project that can be realistically implemented and scaled within a community setting by someone of your age.

Through this contest, the RPV Idea Expo Challenge encourages the development of achievable, impactful projects that not only address the issue of plastic pollution but also serve as a catalyst for lasting change within communities. Our goal is to empower you to take actionable steps that are both meaningful and manageable, fostering a future where sustainable practices become a part of everyday life.



Eligibility and Participation

The contest is open to all students of all nationalities residing in Vietnam aged 08-25 years. Participants can enter individually or in teams of up to five members. Schools, universities, and youth organisations are encouraged to support their students and members in participating.

IDEA - Innovative, Doable, Effective, All of Vietnam!

Students will be assessed on their submissions according to different age groups and criteria:

Age groups: 8-10 years old, 11-14 years old, 15-18 years old and 19-25 years old.

(If your student team doesn't fit 1 of these groups exactly, please choose the nearest group)

Criteria of assessment:

- Feasibility - how easy is it to accomplish / organise your idea
- Impact - how much / how many people do you reach with your idea?
- Duration - when can your idea start and can your idea be executed for minimum 1 year or longer?

Timeline

- Launch Date: 5 September 2024 8:00 PM GMT+7
- Team registration deadline: World Clean Up Day - 27 September 2024 8:00 PM GMT+7
- Project submission deadline: 11 October 2024 23:59 PM GMT+7
- Round 1 - Judging Period: 14 October - 16 October
- Round 2 - Virtual Mentorship & Refinement: 17 October - 1 November 2024
- Round 3 - Final Presentation & Winners Announcement: Thursday 7 November 2024 (livestreamed, hybrid event)

Entries will be evaluated based on creativity, impact, feasibility, and scalability. Winners will be awarded prizes and the opportunity to showcase their projects at a national conference on plastic pollution, gaining visibility and support for their initiatives.

Interested? What to Prepare for Round 1 Submission

Getting ready for Round 1 of the RPV IDEA Expo Challenge Vietnam? Here's a simplified guide on what you need to create and send our way:

1. Your Project Idea in Writing

Craft a brief write-up (up to 2,000 words) or slide deck (up to 10 MB) that includes:

- Project Name: Pick something catchy and fun.
- Goals: What do you hope to achieve? Make sure it tackles plastic pollution.
- The Problem: Describe the plastic issue you're focusing on.



- Your Solution: Explain how your project will help solve this problem.
- Plan of Action: Outline how you'll bring your idea to life within a year.
- Who It's For: Tell us who will benefit from your project.
- Expected Impact: What change do you expect to see?
- Keeping It Going: How will your project continue after the contest?
- Budget Ideas: If you need money to make it happen, give us a rough idea of how you'd use it (remember, we love low-cost, smart solutions).

2. Show and Tell

Create a short video or slideshow (5 minutes max) that brings your project to life. This is your chance to show off your idea's creativity and potential.

3. Introduce Your Team

If you're working with friends, give us a quick intro to your team. What makes you all the perfect crew for this project?

How to Submit:

- Keep everything clear and straightforward.
- Send your project proposal and video/presentation to us via the [registration form](#).
- Feel free to include any research or facts that back up your idea.

Remember, we're looking for practical, innovative projects that can really make a difference in fighting plastic pollution. Can't wait to see what you come up with!

Prizes and Benefits

- **Community Grants:** Financial backing will be dynamically allocated, based on top 5 project's demonstrated impact and articulated needs for community implementation. This flexible funding approach ensures that resources directly contribute to each initiative's success and expansion.
- **Mentorship and Support:** Participants of outstanding projects will receive mentorship from relevant experts and support to further develop and implement their solutions.
- **Recognition and Visibility:** Winning projects of RPV IDEA Expo Challenge gain national recognition, spotlighting their innovative solutions in environmental sustainability. This exposure connects them with influential leaders across environmental advocacy, business, and government, amplifying their impact. Winners will also be featured on the ReThink Plastic Vietnam website, enhancing their visibility to potential donors and supporters, and opening up opportunities for further collaboration and support.

Registration Links

- **Students/Teams** who want to join the RPV IDEA challenge can register here: <https://forms.gle/EfcDKotZ2sw1ZC1o7>
- **Attendees** who want to visit the IDEA Expo can register here: <https://forms.gle/VsUDEyFREMHC7bAQ8>



Call to Action

Join us in our mission to tackle plastic pollution head-on. Let's innovate, act, and save our future together. Be a part of the ReThink Plastic Vietnam IDEA Expo Challenge and turn your ideas into actions that can make a real difference.

For more information and to submit your project, visit www.rethinkplasticvietnam.com or write to us at hello@rethinkplasticvietnam.com

A vertical poster for the IDEA Challenge. The background is a blurred green forest. In the center, a small green seedling with two leaves grows out of a mound of dark soil. The seedling is enclosed within a clear glass lightbulb. The text "IDEA Challenge" and "Innovate, Act, Save Our Future" is at the top. Below the seedling, it says "open to ALL students! aged 8-25 in VIETNAM". At the bottom, it states "5 September - 1 November 2024" and "register before 11 October!". In the bottom right corner, there is a small icon of a plastic bottle with an umbrella and the text "RE-THINK PLASTIC VIETNAM".

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PLASTIC
VIETNAM**

